

Early Careers Ltd

Privacy Policy

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1. What data do we collect?

Early Careers Ltd collects the following data:

EarlyCareers.Scot

- **Website registration:** Name, Email, Gender, Year of Birth, Region

EarlyCareers.co.uk

- **Website registration:** Name, Email, Profile Picture (only from google single sign on)
- **Email Marketing form:** Email, Region

2. How do we collect your data?

You directly provide Early Careers Ltd with most of the data we collect. We collect data and process data when you:

- Register online or place an order for our products or services.
- Use or view our website via your browser's cookies and session tracking tools such as Microsoft Clarity, which records interactions like clicks, scrolling, and navigation to help improve our website's usability.

3. How will we use your data?

Early Careers Ltd collects your data so that we can:

- Manage your account.
- Keep you updated from within our network
- Email you with promotional opportunities or Early Careers News/Information we think you might like.
- Understanding how you use our website, including tracking visitor interactions via Microsoft Clarity to improve site functionality and user experience.

4. How do we store your data?

Early Careers Ltd will keep your data on a 3rd party marketing provider until you unsubscribe, in which you will be removed and stop receiving communications effective immediately.

5. Marketing

Early Careers Ltd would like to send you information about products and services of ours that we think you might like

If you have agreed to receive marketing, you may always opt-out at a later date.

You have the right at any time to stop Early Careers Ltd from contacting you for marketing purposes

6. IOS & Android App Permissions and Data Collection

Early Careers Ltd manages the EarlyCareers.Scot app and uses and requests the following:

- **Analytics (Google)**
The Early Careers Ltd app embeds the Google Analytics SDK, which may collect some information. See Point 2 to see how we collect data *
<http://www.google.com/policies/privacy/>
- **Push notifications**
The Early Careers Ltd app can receive notifications and uses a unique and anonymous identifier (UID) provided by Apple (APNS) or Google (GCM) to receive the notification.
- **Permission**
The Early Careers Ltd app can use the CAMERA permission to scan QRCode (no data sent over the network).
The Early Careers Ltd app can use the LOCATION permission to work with the maps.

You have the right at any time to delete The Early Careers Ltd app terminated all the above permissions and tracking, effective immediately.

7. What are your data protection rights?

Early Careers Ltd would like to ensure you fully know your data protection rights. Every user is entitled to the following:

- **The right to access**
You have the right to request Early Careers Ltd for copies of your data. We may charge you a small fee for this service.
- **The right to rectification**
You have the right to request that Early Careers Ltd corrects any information you believe is inaccurate. You also have the right to request Early Careers Ltd to complete information you believe is incomplete.
- **The right to erasure**
You have the right to request that Early Careers Ltd erases your data under certain conditions.
- **The right to restrict processing**
You have the right to request that Early Careers Ltd restricts the processing of your data under certain conditions.
- **The right to object to processing**
You have the right to object to EarlyCareers.Scot's processing of your data under certain conditions.
- **The right to data portability**
You have the right to request that Early Careers Ltd transfers the data we have collected to another organisation or directly to you under certain conditions.

8. What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behaviour information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit www.allaboutcookies.org

9. How do we use cookies?

Early Careers Ltd uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website
- Microsoft Clarity helps us analyse user interactions, such as clicks and scrolling behavior, to improve website design and functionality.

10. What types of cookies do we use?

There are several different types of cookies. However, our website uses:

- **Functionality**
EarlyCareers.Scot uses these cookies so that we recognise you on our website and remember your previously selected preferences. These could include what language you prefer and the location you are in. A mix of first-party and third-party cookies is used.
- **Advertising**
EarlyCareers.Scot uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and IP address. Early Careers Ltd sometimes shares limited aspects of this data with third parties for advertising purposes. We may also share anonymous online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

11. How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, some of our website features may not function in a few cases.

12. Privacy policies of other websites

The Early Careers Ltd website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

13. Changes to our privacy policy

Early Careers Ltd keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 11th February 2025.

14. How to contact us

Suppose you have any questions about Early Careers Ltd's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

- Email us at: admin@earlycareers.scot

15. How to contact the appropriate authority

Should you wish to report a complaint or if you feel that Early Careers Ltd has not adequately addressed your concern; you may contact the Information Commissioner's Office: ico.org.uk.